

EDWARD STEPANSKI

GRAPHIC / MOTION / WEB / VIDEO DESIGNER

Enthusiastic Graphic Designer who enjoys finding solutions and developing cutting edge graphics and animations. 40 years experience of Art Directing and leading a team of artists and editors. Highly passionate about art, technology and the creative process. Practical expertise in all aspects of technical and commercial art, graphic design, motion graphics, animation & video production. Proficient at many graphics programs including Adobe Photoshop, After Effects, In-Design, Ross Xpression, Avid Media Composer, Cinema 4D, 3DS Max, Google Web Designer & PowerPoint.

Experience

Aug 2022-
Present

Adjunct Faculty: Integrative Media

Wilkes University

Instruct students in 3D animation at Wilkes University. Develop curriculum and lesson plan for Introduction to 3D environments and animation, IM-350 CS366

2020-
Present

Freelance Graphic & Motion Design

Coastal Broadcasting Group, The News Hub LLC

- Responsible for branding of all television stations managed by the Coastal Broadcasting. Work closely with producers and editors in news and creative services to produce graphics on all media platforms.

West Tennessee PBS

- Responsible for On Air motion graphics, print and social media for local programming. Editing Promotion and Local Programming

1984-2020

Art Director

WNEP-TV, Moosic, PA

- Responsible for branding of WNEP-TV News and Local Programming including Broadcast Graphics, Promotion and Marketing on all media platforms.
- Managed staff artists in producing print, digital and broadcast media for WNEP-TV and other stations in



Contact

Address

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Phone

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E-mail

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Website

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Skills

Effective Project Manager on companywide projects. Managed multi-department projects. Good collaboration skills.

Ability to keep up to date on current design trends in print, digital and motion graphics.

Effective management of multiple projects at once with an eye for details and meeting deadlines.

Good communication skills with colleagues and clients.

Experience with editing

the News York Times Broadcast group and Tribune Media Group.

- Developed Website for digital marketing team to support client workflow and digital advertising. Produced HTML3 Animated Ads and multi-platform advertising.
- Produced print pieces for marketing, promotion and Public Service.
- Developed e-learning courseware for human resources, new hire instruction and employee evaluation training.
- Responsible for Vehicle design and production.
- Produced signage, Set Design and Fabrication.

2015 - 2019

Head Girls Varsity Basketball Coach

Crestwood High School, Mountain Top, PA

Head Varsity Basketball Coach at Crestwood High School in Mountain Top Pa. Responsible for all phases of managing and coaching Basketball program from middle School to High School.

2008-2009

Adjunct Faculty Integrative Media

Wilkes University, Wilkes-Barre, PA

Instructed students in Integrative media studies. Introduction to Shooting and editing video and graphic production, IM-301. Introduction to 3D environments and animation, IM-350.

Education

1980-1982

Associate of Arts: Visual Communication

The Art Institute of Pittsburgh - Pittsburgh, PA

1980

High School Diploma

Northwest High School - Shickshinny Pa

HTML, HTML5, CSS and scalable web design.